



City of Hardeeville
Accommodations Tax
Committee Meeting

Council Chambers
205 Main Street
Hardeeville, SC

MINUTES
JANUARY 12, 2021
10:00 AM

Present: Accommodations Tax Committee Chairperson Cindi Williams, Committee Members Justin Patel, Janet Davoli, Peter Guarneiri and Linda Harrison, Business License Coordinator Cynthia Oliver, and Media Technician Shantez Herrington.

Invocation and Pledge of Allegiance

Committee Member Guarneiri gave the invocation.

Call to Order

The meeting was called to order on Tuesday, January 12, 2021 at 10:05AM by Chairperson Williams.

Presentation & approval of Minutes from the October 13, 2020 State Accommodations Tax Committee Meeting

Committee Member Davoli made a motion to approve the minutes of the October 13, 2020 meeting and Committee Member Guarneiri seconded the motion; all approved unanimously.

State Accommodations Tax Funds Quarterly Report

Business License Coordinator Cynthia Oliver read the statement in its entirety. Committee Member Davoli asked if the ending balance was the lowest balance so far. Ms. Oliver stated that she didn't know the answer but would find out. Ms. Davoli further asked why the beginning balance didn't match the ending balance from the previous quarterly statement submitted on October 13, 2020. Ms. Oliver stated someone else created the report, and she would find out and email the group after the meeting.

Applications Requesting Funds:

Jasper County Chamber of Commerce & the City of Hardeeville– Recreation Center Marketing Campaign

Kendal Malphrus, Jasper County Chamber of Commerce Executive Director, presented an application for the marketing campaign of the new Recreation Center in the amount of \$25,200. Ms. Malphrus noted that Jennifer Combs would have been present, as well, but was obligated to another meeting.

Commission Member Davoli asked for a definition of Direct Marketing. Ms. Malphrus stated it was a direct targeted campaign to qualified leagues and travel teams. Commission Member Guarneiri asked if the Recreation Center was going to have one or two basketball courts. Ms. Malphrus replied “2”. He further asked if non-residents would be allowed to use the facility. Ms. Malphrus stated “Yes, for a fee”.

Commission Member Davoli made a motion to approve the application, Commission Member Patel seconded the motion; all approved unanimously.

Notice of Next Meeting:

April 13, 2021 10:00am

Adjournment

Commission Member Guarneiri made a motion to adjourn. Commission Member Patel seconded the motion; all approved unanimously. The meeting adjourned at 10:18 AM.